

URBAN LANDSCAPE



An Italian tile made in the USA

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The concrete is turned into a tile with an urban mood. Florim USA's Urban Landscape collection consists of seven chic modern colors. The minimalistic smoothness and the solid color of the surface make the series perfect for contemporary projects with an urban feel. The collection offers two tile sizes coordinated with mosaics and trims that give it the ability to fit into any context and to be adaptable to a variety of aesthetic and functional needs. A minimalist style designed to inspire and surround commercial surfaces.



m



midtown

12"x24"

C



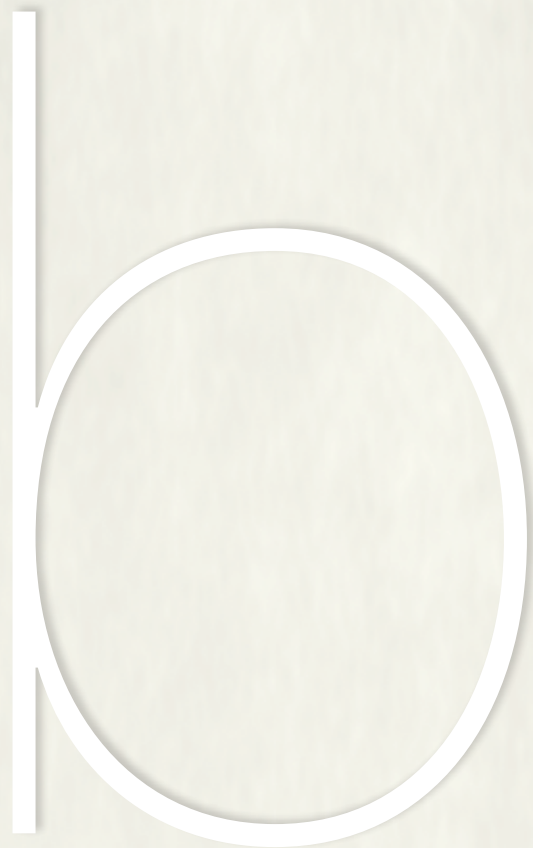
chelsea

12"x12"

S



silver
lake
12"x12"



brighton
12"x12"

S



soho

12"x24"
southside 12"x24"
glitz, stix black and white

S



southside

12"x12"

chelsea

midtown

silver lake

south side

brighton

soho

URBAN LANDSCAPE

12"x24"



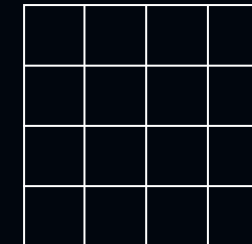
1093489 Silver Lake
1093490 South Side
1093488 Brighton
1093486 Soho
1093487 Midtown
1093485 Chelsea

12"x12"



1093611 Silver Lake
1093612 South Side
1093610 Brighton
1093608 Soho
1093609 Midtown
1093607 Chelsea

Mosaic 12"x12"



1094198 Silver Lake
1094199 South Side
1094197 Brighton
1094195 Soho
1094196 Midtown
1094194 Chelsea

3"x12" Bullnose



1094184 Silver Lake
1094185 South Side
1094183 Brighton
1094181 Soho
1094182 Midtown
1094180 Chelsea

Cove Base 6"x12"



1094203 Silver Lake
1094204 South Side
1094215 Brighton
1094216 Soho
1094202 Midtown
1094201 Chelsea

Inside Corner 1"x6"



1092803 Silver Lake
1092804 South Side
1092806 Brighton
1092807 Soho
1092808 Midtown
1092809 Chelsea

Outside Corner 1"x6"



1092810 Silver Lake
1092811 South Side
1092813 Brighton
1092814 Soho
1092815 Midtown
1092816 Chelsea



SHADE VARIATION

V1

UNIFORM APPEARANCE

Differences among pieces from the same production run are minimal.

V2

SLIGHT VARIATION

Clearly distinguishable differences in texture and/or pattern with similar colors.

V3

MODERATE VARIATION

While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of colors on each piece will vary significantly

V4

SUBSTANTIAL VARIATION

Random color differences from tile to tile, so that one tile may have totally different colors from that on other tiles. Thus, the final installation will be unique.

PACKAGING						
NOMINAL SIZE	METRIC (CM)	THICKNESS (MM)	PIECES PER BOX	SQ. FT PER BOX	WEIGHT PER BOX	BOXES PER PALLET
12"x24" ♦	30x60	10 mm	6	12	54 lbs	48
12"x12" ♦	30x30	10 mm	13	13	58.1 lbs.	48
3"x3" Mosaic (12"x12")	30x30	10 mm	10	10	40.6 lbs.	45
3"x12" Bullnose	7.5x30	10 mm	12	3	12 lbs	168
6"x12" Cove Base	15x30	8 mm	10	5	17.5 lbs	-
1"x6" Inside Corner	2.5x15	8 mm	4	-	1 lbs	-
1"x6" Outside Corner	2.5x15	8 mm	4	-	1 lbs	-

ALL OTHER SIZES WILL BE PACKAGED AS ORDERED.
PLEASE CONTACT FLORIM CUSTOMER SERVICE AT 877-FLORIM1 FOR PACKAGING INFORMATION.

♦ MINIMUM GROUT SIZE RECOMMENDED = 5 MM (OR APPROX. 3/16" IF STAGGERED TILE PLACEMENT, WE RECOMMEND USING A 30% OFFSET. IF SPECIFIED BRICK PATTERN WITH 1/2 PATTERN MANDATORY, A BIGGER GROUT IS RECOMMENDED TO HIDE IMPERFECTIONS OF INSTALLATION (MINIMUM 1/4").

TECHNICAL SPECIFICATIONS - COLOR BODY PORCELAIN			
Surface Abrasion	PEI	IV	ASTM C1027
Water Absorption		≤ 0.5%	ASTM C373
Chemical Resistance		NOT AFFECTED	ASTM 650
Dynamic Coefficient of Friction		≥ 0.42 ♦	ANSI 137.1
Stain Resistance		NOT AFFECTED	ASTM C1378
Breaking Strength		≥ 400	ASTM C648
Resistance to Freeze		RESISTANT	ASTM C1026
Scratch Hardness		≥ 6	MOHS

ALL FLORIM USA PRODUCTS MEET OR EXCEED ALL STANDARDS IN ANSI A137.1.
♦ DUE TO THE INHERENT NATURE OF FIRED PORCELAIN TILE, IT IS IMPORTANT TO NOTE THAT THE COEFFICIENT OF FRICTION MAY VARY WITHIN AND BETWEEN PRODUCT RUNS.





RECYCLED CONTENT
10% - SOUTHSIDE, SILVER LAKE, BRIGHTON
20% - MIDTOWN
40% - CHELSEA, SOHO





WHY PORCELAIN?
There are many reasons to choose impervious porcelain tile over other floor coverings. It offers the largest array of design options and holds its value the longest. In a comparison between the many different flooring options, porcelain tile offers one of the most durable and least expensive options over the lifespan of the building.

- Benefits of Porcelain Tile**
- Impervious to water
 - Easy to maintain
 - Variety of design options
 - Environmentally friendly
 - Resistant to germs and bacteria
 - Fade resistant
 - Fire resistant
 - Durable - best long-term value vs. other floor coverings

HOW TO MAINTAIN YOUR PORCELAIN TILE

- Sweep or vacuum regularly.
- Wash with a household cleaner and hot water then rinse with clean water (do not use wax, oil-based, or abrasive cleaners).

Find more care, maintenance, and installation tips at www.florimusa.com



PROGRESS THAT TOUCHES AND INVESTS IN THE ENTIRE SOCIETY

As a active member of the U.S Green Building Council, Florim spreads awareness to the entire American communities and encourages towards the use of building solutions inspired by environmentally friendly practices. Using Florim products for project implementation, will positively contribute in obtaining scores and points required for earning the LEED certification (Leadership in Energy and Environmental Design).

A COMMITMENT TO THE DEVELOPMENT OF PRODUCTS FOR A CONSCIOUS BUILDING TRADE

Florim offers products containing recycled material. The adoption of eco-compatible production systems is merit of Italian designs produced in the U.S.

TECHNICAL DEVELOPMENT THAT CONSIDERS THE NATURAL ENVIRONMENT

Florim commits to the eco-compatible project and translates the same into an avant-guard production process, minimizing the negative impact on the environment.



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